

SMA SOLAR TECHNOLOGY AG



ENERGY THAT CHANGES

As a leading global specialist for photovoltaic system technology, SMA is setting the standards today for the decentralized and renewable energy supply of tomorrow. More than 5,000 SMA employees in 21 countries have devoted themselves to this task. Our innovative solutions for all photovoltaic applications and our unsurpassed service offer our customers worldwide greater independence in meeting their energy needs.

INTELLIGENT SYSTEM TECHNOLOGY FOR GREATER INDEPENDENCE

People living in industrialized countries are using intelligent SMA technology to transform their houses into smart homes. By integrating storage systems, the electricity generated from rooftop systems can be used in the evening as well. Industrial and commercial companies are installing PV systems, together with our highly efficient inverters, on their buildings to reduce operating costs by producing cost-efficient solar power. In newly industrialized countries with high levels of solar irradiation, large PV power plants equipped with SMA system technology are providing more and more people with rapid access to a sustainable and inexpensive electricity supply – and thereby to greater prosperity and economic development. Industrial consumers who struggle with regular power outages or who have no access to the utility grid at all are no longer dependent on expensive diesel fuel for a reliable and uninterrupted electricity supply. With the SMA Fuel Save Solution, they can turn their diesel generators into photovoltaic diesel hybrid systems, thus saving money and reducing CO₂ emissions.

COMPREHENSIVE SERVICE FOR AFFORDABLE OPERATION

Even after the PV systems are commissioned, our customers worldwide can rely on SMA and our comprehensive range of services, which ensure that their photovoltaic systems are operating cost efficiently at all times.

For over 30 years, SMA has helped hundreds of thousands of people and companies produce and consume energy independently according to their individual needs. In collaboration with our customers and partners, we are helping the people around the world transition to a self-sufficient and decentralized energy supply.

FACTS AND FIGURES

Headquarters: Niestetal, Germany

Global presence: sales and service subsidiaries in 21 countries

Founded: 1981

Number of employees: over 5,000

2013 sales: 932.5 million euros

SELECTED AWARDS

2014

Top Employer for Engineers

2013

Intersolar Award for the Sunny Boy Smart Energy inverter with integrated storage

Smart Energy Award 2013, "Energy Information Communications Technology" category, for the SMA Smart Home comprehensive energy management solution

Great Place to Work®: TOP 5 Best Workplaces in Germany, "Companies with more than 5,000 employees" category

2012

Great Place to Work®: 1st Place Best Workplaces in Germany, "Companies with more than 5,000 Employees" category

2011

Best Innovator Award in the Renewables category, Award from A.T. Kearney and WirtschaftsWoche

Great Place to Work®: TOP 10 Best Workplaces in Europe, "Companies with more than 500 Employees" category

Great Place to Work®: 1st Place, Best Workplaces in Germany, "Companies with more than 5,000 employees" category

2010

German Job Creation Award

Intersolar Award for the Sunny Central 800CP central inverter

Great Place to Work®: TOP 5 Best Workplaces in Europe, "Companies with more than 500 Employees" category

1st Place Energy Efficiency Award 2010 for the world's largest inverter factory, which is also CO2-neutral

Bad Staffelstein Innovation Award for the Sunny Tripower three-phase string inverter

Great Place to Work®: TOP 5 Best Workplaces in Germany, "Companies with 501 to 5,000 Employees" category and special award for "Lifelong Learning"

2009

Great Place to Work®: TOP 10 Best Workplaces in Europe, "Companies with more than 500 Employees" category and special award for "Fair Remuneration"

Great Place to Work®: TOP 10 Best Workplaces in Germany, "Companies with 501 to 5,000 Employees" category and special award for "Life-Long Learning"

Top Employer for Engineers

2008

German Fairness Award 2008

Great Place to Work® Europe: TOP 10 Best Workplaces in Europe "Companies with more than 500 Employees" category

Great Place to Work®: TOP 5 Best Workplaces in Germany, "Companies with 501 to 5,000 Employees" category

2007

European Solar Prize in the "Industrial Enterprises" category

Bad Staffelstein Innovation Award for the Sunny Backup System

2006

"Winner of "Entrepreneur" Industry category, nomination for "World Entrepreneur of the Year 2007"

Great Place to Work®: TOP 5 Best Workplaces in Europe, "Companies with more than 1,000 Employees" category and special prize for "Best Practices for Involvement of Employees in Corporate Social Responsibility Activities"

Great Place to Work®: TOP 5 Best Workplaces in Germany, "Companies with 501 to 5,000 Employees" category and special prize for "Lifelong Learning"

VALUES AND PRINCIPLES

We base our actions on clearly defined values and principles, which determine how we work to achieve our goals.



As a global company, we are constantly aligning our business practices with nationally and internationally recognized standards. In January 2011, SMA joined the UN Global Compact. The United Nations Global Compact is a worldwide volunteer initiative with the goal of bringing together the forces of the United Nations, businesses and civil society to act in the interest of sustainable development. At the core of this initiative are 10 universally accepted principles related to human rights, labor standards, environmental protection and anti-corruption.

[Find out more about the UN Global Compact »](#)



In April 2009, SMA signed the Code of Conduct issued by the German Association of Materials Management, Purchasing and Logistics (BME), thus pledging to act according to fair, ecologically sound, responsible and ethical principles.